

HYDRAMUD ENERGIZE MUD SHAMPOO

Product FAQs



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WHAT'S NEW ABOUT SEACRET HYDRAMUD ENERGIZE MUD SHAMPOO?

At Seacret, we pride ourselves on our innovative, top-quality products. That's why we are excited to revamp a few familiar favorites to feature the cleanest natural ingredients inspired by the Dead Sea. Seacret HydraMud Energize Mud Shampoo is our newest upgrade, specially made with a fresh new formula that nourishes while it cleanses, reinvigorating hair and leaving it silky smooth.

Bonus: This amazing new product deserved a classy, new look, so we've done just that. Enjoy new HydraMud Energize Mud Shampoo in a convenient, polished bottle design with upgraded packaging.

WHAT ARE SEACRET HYDRAMUD ENERGIZE MUD SHAMPOO'S MAIN INGREDIENTS?

Our reformulated Mud Shampoo delivers the power of Dead Sea-based mud and minerals and enhanced with aloe vera and chamomile extract for an energizing, cleansing experience. This amazing new formula also includes nourishing ingredients like argan oil, pro-vitamin B5, and hydrolyzed silk to leave hair feeling refreshed and moisturized.

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WHAT IS SLS, AND WHY IS SEACRET HYDRAMUD ENERGIZE MUD SHAMPOO SLS FREE?

Sodium lauryl sulfate, or SLS, is a common ingredient in many shampoos that creates a thick, foamy lather. Although shampoo that contains this lathering agent may clean hair effectively, it also dries the scalp and strips color from dyed hair. By helping your hair maintain its natural oils, SLS free HydraMud Shampoo helps protect and strengthen hair, reduce frizz, and give your hair a gorgeous shine.

WHY DOES OUR CHOICE OF SHAMPOO MATTER?

Shampoo is the foundation of any haircare routine. By removing dirt and oil from your hair and scalp, a good shampoo gives you a clean, refreshed feel. But, like all hair care products, not all shampoos are created equal. That's why a simple drugstore shampoo typically won't do. We recommend using a well-formulated shampoo, which is key for getting – and keeping – clean, healthy, and shiny hair.

Pro Tip: A well-formulated shampoo is best paired with an equally great conditioner.

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HOW DO I USE SEACRET HYDRAMUD ENERGIZE MUD SHAMPOO?

Before you apply, wet hair thoroughly. Apply HydraMud Shampoo and massage into scalp and hair from root to tip. Rinse well. After rinsing, give your hair a cold wash for about five seconds to help revive roots and add extra shine. Follow up your routine with your favorite Seacret conditioner.

WHAT IS THE SEACRET CLEAN PROMISE?

We use the best of nature and science in all our products. Seacret products are created with Dead Sea minerals and ingredients that are natural, safe, plant-based, vegan, and cruelty-free. Our hair care and skincare products feature natural fragrances for all hair and skin types. Many of our products use recyclable and reusable products as well.

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IS SEACRET HYDRAMUD ENERGIZE MUD SHAMPOO SAFE FOR MY HAIR?

Of course! We use only safe, natural ingredients (see our Seacret Clean promise) that are clinically tested to ensure our products are suitable for all hair types. Even better, HydraMud Shampoo works just as well with everyday use.