



Conflicts of Interest

01 | What is a conflict of interest?

As many of you already know, Seacret Agents may participate in other direct sales, multilevel, or network marketing ventures; however, there are strict conditions that all Agents must adhere to when promoting those other opportunities.

If an Agent is engaged in another network marketing business, it is the responsibility of the Agent to ensure that his or her Seacret business is operated entirely separate and apart from that other business.

What exactly does that mean? *Well, for starters, Agents are not permitted to directly or indirectly recruit or solicit other Seacret Agents or Customers for any other business opportunity. The term “recruit” or “solicit” includes the actual or attempted sponsorship, solicitation, enrollment, or effort of influence to enroll a Seacret Agent or Customer into another Direct Sales opportunity. This includes general solicitation on your social media networking sites where your “friends” include persons who are Seacret Agents.*

02 | Co-Branding

When participating in more than one business venture, please be very careful about co-branding or co-marketing the opportunities and limiting your activity to Seacret-related matters. Please do not simultaneously promote or allow the promotion of any other product, business, seminar, service, or association in conjunction with Seacret Products or the Opportunity. Seacret does not permit the co-branding or co-marketing of any other business, product, service, seminar, or program in conjunction with the

Seacret Opportunity. This limitation does apply to all promotional activities, to include marketing materials, events, parties, presentations, and verbal discussions. This strict policy is intended to prevent any unintended perception of affiliation between Seacret and such other business, product, service or program and prevent Seacret from being used as a platform to advance any such other business, product, service, seminar or program.

03 | Checks and balances

To help ensure compliance with this policy, all Agents agree to allow Seacret to review and monitor content included in any social media page or group used for Seacret business. Seacret reserves the right to require immediate removal or revision of the content that Seacret deems is in violation of this directive.

We appreciate all our Seacret Agents and the passion with which you sell the Seacret products to your community. Doing the right thing sometimes comes with tweaks to your promotions but having Seacret around for years to come is a goal we all wish to accomplish.

Thank you for your support in these efforts. If you have any questions about this or any of our policies, please contact the Compliance Department at compliance@seacretdirect.com.

PRO TIP

Use approved Seacret hashtags when promoting your business in social media. We like to share in your journey. #Seacret #MineralsfromtheDeadSea #SkincarebySeacret #WhatsYourSeacret #LifebySeacret #SeacretOpportunity