



Agent Code of Conduct

Our Code of Conduct ensures Seacret is a highly regarded company and community that Customers and Agents are proud to be associated with. We recognize that our values and behavior as individuals and as a community reflect on all of us. These are the ten tenets of all Seacret Agents.

01 | BE KIND

Treat others the way you want to be treated. Our Seacret community welcomes and honors all people with respect. Discrimination or abuse on any level is not tolerated.

02 | BE FAIR

Uphold fairness for all. Abide by policies, qualifications and programs to ensure a level playing field for all Agents. Never request exceptions or extensions as what we do for one, we do for all.

03 | BE POSITIVE

Be an Ambassador of Seacret. Never do anything publicly or privately that may interfere in another Agent's Business or negatively impact someone's opinion of Seacret. This includes Social Media activity.

04 | BE RESPECTFUL

Only use your association with Seacret to promote Seacret opportunities, products, programs, events and services. Using your association with Seacret to promote non-Seacret opportunities, products or services directly or indirectly is not permitted.

05 | BE INDEPENDENT

You are an Independent Seacret Agent. Never represent yourself as an employee or representative of Seacret corporate. Clearly identify yourself as an Independent Seacret Agent when conducting Seacret business. Remember, as an Independent Contractor you are responsible for all state/province and federal business requirements and business expenses.

06 | BE HONORABLE

Manipulation of a policy, program requirements, or buying inventory to qualify for incentives or advancement is strictly prohibited. Fake accounts, orders or personal information is considered fraud.

07 | BE HONEST

Represent yourself, Seacret Products and our Seacret Opportunity without exaggerating or misleading features, benefits, claims, value or potential. Only use Seacret approved product information, marketing material and training as it has been reviewed to ensure you are compliant with regulatory requirements. Never interfere in a Doctor-Patient relationship by giving opinions or advice on medical issues.

08 | BE OF SERVICE

Promptly respond to all Customer service issues and honor the Seacret Guarantee.

09 | BE COMPLIANT

The use of Seacret Intellectual Property (i.e., trademarks, logos, names, copyrights, etc.) are strictly prohibited. They may never be used in online content (websites/blogs), social media platforms, print materials, logos, apparel, photography, signage, offices, storefronts, or promotional items except as approved by Seacret. Seacret provides permitted templates for business cards and other sales aids, which can be found in the back office.

10 | BE ETHICAL

Maintain Seacret quality and standards. Excellence is key to our brand. The re-packaging of products is not permitted.

Thank you for honoring our Seacret Code of Conduct to ensure we are a respectful, fair and inclusive community that considers integrity vital in all we do.